



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/711,261	11/10/2000	John DeMayo	2580-019

Jon L Roberts Esquire  
Roberts Abokhair & Mardula LLC  
11800 Sunrise Drive Suite 1000  
Reston, VA 20191-5302

## FORMALITIES LETTER



\*OC000000005755143\*

Date Mailed: 02/12/2001

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

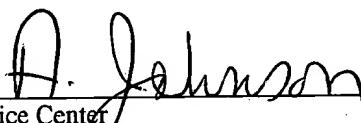
FILED UNDER 37 CFR 1.53(b)

*Filing Date Granted*

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is missing.  
*A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.*
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 65.

*A copy of this notice **MUST** be returned with the reply.*

  
\_\_\_\_\_  
Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 1 - ATTORNEY/APPLICANT COPY

04/12/2001 JADD01 00000028 09711261

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*M'* *4-11-01* *# Sector*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of John DeMayo and Robert Aguilar  
Serial No.: Not yet assigned      Group Art Unit:  
Filed: 11/10/00      Examiner:

**For: APPARATUS AND METHOD FOR HYPERLINKING SPECIFIC WORDS IN  
CONTENT TO TURN THE WORDS INTO ADVERTISEMENTS**

Commissioner for Patents  
Box Missing Parts  
Washington, D.C. 20231

Dear Sir:

Enclosed please find the following:

1. Copy of Notice to File Missing Parts of Application;
2. Declaration and power of attorney;
3. One check in the amount of \$65.00 for missing parts;  
and,
4. Certificate of Express mailing.

The Commissioner is hereby authorized to charge any fee deficiency, or credit any overpayment, to Deposit Account No. 18-1579. The Commissioner is also authorized to charge Deposit Account No. 18-1579 for any future fees connected in any way to this application. Two copies of this letter are enclosed.

Respectfully submitted,

*Christopher B. Kilner*

Christopher B. Kilner, Esq.  
Registration No. 45,381  
Roberts Abokhair & Mardula, LLC  
11800 Sunrise Valley Drive, Suite 1000  
Reston, VA 20191-5302  
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April 10, 2001

Atty. Docket No.2580-019



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of John DeMayo and Robert Aguilar  
Serial No.: Not yet assigned      Group Art Unit:  
Filed: 11/10/00      Examiner:  
For: **APPARATUS AND METHOD FOR HYPERLINKING SPECIFIC WORDS IN  
CONTENT TO TURN THE WORDS INTO ADVERTISEMENTS**

**SUBMISSION OF MISSING PARTS OF APPLICATION  
UNDER 37 C.F.R. 1.53**

Commissioner for Patents  
Box Missing Parts  
Washington, D.C. 20231

Dear Sir:

Enclosed are the following items for filing in the above-referenced U.S. Patent Application:

1. Declaration and Power of Attorney, executed by the applicants on March 22, 2001.
2. One check in the amount of \$65.00 to cover the filing fee (37 C.F.R. 1.16(a) et seq.), and the surcharge set forth in 37 C.F.R. 1.16(e).

Having now complied with all of the requirements of 37 C.F.R. 1.53, applicant respectfully requests that this application be placed upon the files for examination.

Respectfully submitted,

Christopher B. Kilner, Esq.  
Registration No. 45,381  
Roberts Abokhair & Mardula, LLC  
11800 Sunrise Valley Drive, Suite 1000  
Reston, VA 20191-5302  
(703) 391-2900

April 10, 2001

Atty. Docket No.2580-019



CERTIFICATE OF EXPRESS MAILING

Express Mail Mailing Label Number EL765896957US

Date of Deposit: April 10, 2001

I hereby certify that the missing parts of patent application of John DeMayo and Robert Aguilar for a **APPARATUS AND METHOD FOR HYPERLINKING SPECIFIC WORDS IN CONTENT TO TURN THE WORDS INTO ADVERTISEMENTS** including the copy of the Notice to File Missing Parts of Application; declaration and power of attorney; and one check in the amount of \$65.00 for filing missing parts, are being deposited with the United States Postal Service for "Express Mail" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to the Commissioner for Patents, Box Missing Parts, Washington, D.C. 20231.

*Christopher B. Kilner*

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